Newsletters & Emails
Email is complicated!
SPAM

• We take SPAM reports seriously.

• Your content can trigger a SPAM warning with an email client and all emails to that client will bounce. (hyperlinks)
FREQUENCY OF NEWSLETTERS

- Weekly eNews
- Special Announcements for events & reminders
- Subject Line – be consistent
- Schedule – be consistent

Set up reminders for content submission by using the newsletter tool.
“NEWSLETTERS” & “EMAILS”

Newsletters – sending an email to a group of people

Emails – sending an email to 1 or 2 people
COMMUNICATION LISTS

Create as many as you need.

Smart Lists
• Automatically updates your list
• Based on your custom fields
• Don’t forget to include the contact status as one of the filter criteria.
CREATING A GREAT NEWSLETTER
MOBILE DEVICES

70% of emails sent through Membership Toolkit are first read on a mobile device.

Each browser, email client, and phone display your content a little differently.
EMAIL – KEEP IT SIMPLE

Long emails – with lots of graphics – may be shortened by email client.

***KEEP IT SIMPLE***

- Link back to your website
- Use graphics to help families quickly scan your email
- Do not copy & paste without clearing the formatting.
Oops!
It will not present as a graphic on Chrome or a mobile device.

CLICK HERE to pre-register and purchase your ticket online!
Hope you are having a great summer! Back to school events are kicking off and we wanted to be sure to give you the latest & greatest from Heritage Elementary PTA for the 2014-2015 school year.

Join the Heritage PTA!
Visit Heritage PTA Website at heritage-pta.com to:
- Join Heritage PTA
- Sign Up to Volunteer
- Buy New 2014 Spirit Wear
- Join Birthday Book Club

Mark Your Calendar:
- Buy new 2014 Spirit Wear and extra Wrap Packs in the gym at Meet the Teacher on August 21st.
- Back to School Bash at WinKids on August 23rd, 6:30-8:30pm. Learn More...
- Attn Kinder Parents! Tears & Cheers immediately after drop-off in the Library on the first day of school. Coffee & Kleenex provided.

Become a fan on Facebook
May 19, 2015

School Lunch Menu Adjustments

**Wednesday May 20, 2015**
Galaxy Pepperoni Pizza
Galaxy Cheese Pizza
Turkey Burger

**Thursday May 21, 2015**
Breaded Beef Sandwich
Bean and Cheese Burrito

**Friday May 22, 2015**
Cheese Quesadilla
Fish Sandwich

School Supplies for 2015-2016

Don't forget to save some time and order your school supplies online! The sale will only run through May 29. No orders will be accepted after May 29. Go to [www.shopits.com](http://www.shopits.com) and enter account #84234 to place your order! All kits will be delivered to the school and will be available for pick up at Meet and Greet in August.

If you have any questions, please contact [Jodi Rosenberg](mailto:jodi.rosenberg@vanderlynelementarypto.org).

*This is not a fundraiser.
# IMPORTANT UPCOMING DATES

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, May 19</td>
<td>HG Risey for Life Closing Ceremony</td>
</tr>
<tr>
<td>Monday, May 20</td>
<td>Wellness Committee Mtg (Ed Center)</td>
</tr>
<tr>
<td></td>
<td>RB Kindergarten Playground Cubs</td>
</tr>
<tr>
<td>Tuesday, May 21</td>
<td>BUDGET VOTE &amp; TRUSTEE ELECTIONS</td>
</tr>
<tr>
<td>Wednesday, May 22</td>
<td>Board of Education Mtg (HG)</td>
</tr>
<tr>
<td></td>
<td>CHANGED TO MAY 28 (Board of Education Mtg)</td>
</tr>
<tr>
<td>Thursday, May 23</td>
<td>DG/RB/WO Early Dismissal (no lunch served)</td>
</tr>
<tr>
<td>Friday, May 24</td>
<td>Holiday - Memorial Day Weekend - Schools Closed</td>
</tr>
<tr>
<td>Monday, May 27</td>
<td>Holiday - Memorial Day Weekend - Schools Closed</td>
</tr>
<tr>
<td>Tuesday, May 28</td>
<td>Holiday - Memorial Day Weekend - Schools Closed</td>
</tr>
</tbody>
</table>
May 14, 2017 News

Important Dates

5/16 - 18: Scholastic Book Fair (see link @ left to volunteer)
5/16: Select Ensembles Concert
5/22: Board of Education Meeting
5/23: Grade Level Strings Concert
5/24: Project Resilience Presentation: Teen Mental Health
5/25: Holocaust Survivor Presentation
FROM YOUR PTA

SHOP THE NHE ONLINE SUPPLY AND SPIRIT STORE

The NHE PTA Online Supply and Spirit Store is open and waiting for you!

Avoid the hassle of running all over town to find all the items on the 2019-2020 NHE-specific supplies list because your NHE PTA has done the work for you!

The PTA does not make money from selling supplies; we offer the service as a convenience to parents and teachers. All supply packs purchased in the online store by August 10 will be delivered to the classrooms for you!

AND... DON'T FORGET ABOUT
FROM THE FRONT OFFICE

LAST DAY OF SCHOOL IS WEDNESDAY, MAY 29

Just a reminder, as if the students will let you forget, the last day of the 2018-2019 school year is Wednesday, May 29. We are excited about this last week of school before the summer break and want to remind you to be sure to complete your online enrollment for next year! Details about online enrollment are in the article below.

2019-2020 RISD SCHOOL CALENDAR

Even though we still have a few more weeks in this school year, take a moment to click here to check out next year’s RISD school calendar for important dates and information.

GIVE YOUR FEEDBACK ON 2020-2021 RISD CALENDAR

Parent, staff, and public feedback is requested on two options under consideration for adoption as RISD’s 2020-2021 Student Academic Calendar.

Learn more and see the two calendar options at the RISD News Desk: http://ow.ly/jh3S50u2hnb
Wanted

PIE IN THE FACE CHALLENGE

14 Brave Facilitators have agreed to participate in the Pie in the Face Challenge.

The Plano Academy High School Staff will be participating in a Pie In The Face Challenge. Every time we raise $100 another facilitator will get a whip cream pie in the face. For every $20 you donate your learners name will be entered into a drawing to be a pie thrower. We have 14 facilitators and once we raise $1500 Mrs. Ojeda will also get a pie in the face. This is cumulative so once the dollar amount is raised under the facilitator they will get a pie plus the previous people. So $500 means 5 people and so on and so on. We will be collecting money at lunch on Thursday and Friday for Pie in the Face Challenge and Facilitator Event Tickets. Or make your donation online, go to www.biddingforgood.com for more details and to donate.

$100  
Ms. Platt

$200  
Ms. Semifero

$300  
Ms. Gardner

$400  
Mr. Bailey

$500  
Ms. Cone

$600  
Ms. Aponte
SPONSORS
The 21st annual May Madness needs YOU!

Please volunteer for our FUN May Madness event on Friday, May 4th. We need lots of parents and caregivers to make May Madness the fun event it promises to be! Sign up NOW to get your preferred shift.

Read all the way down to the bottom for some important tips from the PE teachers and organizers, too.

VOLUNTEER

VOLUNTEERS NEEDED for MAY MADNESS!

We need at least 175 VOLUNTEERS to make May Madness a success. Click on the link below to sign up and help make this a fabulous event for the kids. There are three shifts:
Fall Enrichment classes start this week! As a reminder, classes end at 4:15 and you must go to the front door for your child to be released. Confirmation emails were sent today, if you have questions please contact [blank].

Cycle 2 Lunch **ordering is now open** through Thursday September 26th at 11:59 pm. Please use the calendar at the top of the order form to follow the dates of the cycle as you order. Cycle 2 is served Monday October 1st through Thursday November 1st.

Everyone’s FAVORITE, the KidStuff Coupon Book, will be distributed this week so check your child’s backpack! We get 50% back on every book sold, please support Project Graduation by buying your book. Follow the instructions to purchase additional copies online and earn a NPS t-shirt if you sell 3 books or **additional prizes** if you sell more. The NEW KidStuff App allows you to upload your coupon book for on-demand access! Books MUST be returned to the PTO drawer if you decide not to purchase them. Email [blank] with questions.

Start clipping those Box Top$! Our contest starts NOW and runs through October 12th. Send your Box Top$ to school in a Ziploc Bag or envelope labeled with your child’s grade and teacher. Please DO NOT send in expired Box Top$! The class that collects the most will win a bagel breakfast.
Did you know...

That courregespta.org is a completely private website with top security & privacy settings that you customize? When you register on our website & provide us with your info & your student's, it helps us plan for the year and get important information out to all parents. Please HELP US HELP YOU you by logging on, signing your permission waiver, tagging your student's teacher and signing up for our newsletter.

These quick & easy steps will assure you will have all information at your fingertips in an easy & secure way.

Starting in October, courregespta.org's Family Directory will only be accessible by PTA Members only.
Hello Hughston PTA!

It's that special (and busy time of year) where we get to nominate Faculty and Parents for the Texas PTA Life Membership Award. It is one of the highest honors that can be presented to an individual for outstanding service to our children and school.

Attached is the nomination form that we would like you to use and ask that all nominations be submitted no later than December 20th, please. We truly appreciate you taking a few minutes out of your busy schedule to help us recognize the amazing parents and staff who help make our PTA as wonderful as it is.

If you have any questions, please email [email protected] The nomination committee looks forward to looking through all of the submissions.

Happy Holidays!

[Membership Chair]

CLICK HERE FOR THE NOMINATION FORM

Stay connected by following us on Facebook and checking hughstonpta.org for up to date info on PTA events, announcements, meeting times, online shopping and form submissions.
Castle Hills Elementary PTA
Section Headers

- Mark Your Calendar
- A Note from the President
- Noteworthy News
- Volunteer Opportunities
- Volunteer of the Month
- Student Spotlight